
Tiago M.C. Borges

I'm a **Digital Designer** with over 6 years' experience helping people achieve what they have in mind.

I'm dedicated to helping clients bring their visions to life. Despite facing the challenges of my disability, I've honed my skills to become a problem solver, always finding creative solutions when things don't go as planned.

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Experience

DIGITAL DESIGNER

SET 2020 Planning4Life Digital / UniPeople LISBON, PT

OUT 2024 At UniPeople – the first personal finance company in Portugal – I was responsible for creating the logo and visual identity of the brand, developing the website, and designing lead conversion pages and forms. I also contributed to Meta Ads and Google Ads campaigns, email marketing, and audiovisual production, including photography, video recording, and editing. My dedication earned me the title of "Leader Without a Title," a recognition of my commitment and impact on the team.

At Planning4Life Digital, I created the P4L Academy brand and developed the website to promote courses, workshops, and mentoring sessions. I also implemented innovative content such as Instagram and YouTube segments, produced videos, created a podcast, and managed the company's social media. Additionally, I collaborated on projects for external clients, delivering design and communication solutions tailored to their needs.

WEB DESIGNER

OUT 2019 Go Organic MONTEMOR-O-NOVO, PT

MAY 2020 At Go Organic my objective as a designer was to create a graphic brand for organic products, namely BIO pork, prepare the brand for digital and create an online store to sell its organic products. I was behind all the decisions in the process and was responsible for launching the brand in large commercial stores and online.

In three months we sell about 70k in bio products.

Objective completed successfully!

GRAPHIC, DESIGNER

FEV 2019 Energias Renováveis de Portugal MONTEMOR-O-NOVO, PT

MAY 2020 It was my first professional experience while I was doing my master's degree and my work in this company consisted of improving the existing graphic materials, updating the website and carrying out any task that was necessary.

Skills

Practical

Creative Strategy

Branding

Creative Copywriting

Graphic Design

Web Design

Marketing

Video Editor

Technical

Creative Cloud

Affinity Serif

Figma

Wordpress

UI/UX

Education

2022-2022

User Experience Design

Foundations

EDIT. – Disruptive Digital Education,

2018 – 2022

Master in Digital Identity Design

Portalegre Polytechnic

2015 – 2018

Degree in Communication Design

Portalegre Polytechnic
